

City of Tacoma
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Portland Business District

www.portlandbusinessdistrict.com

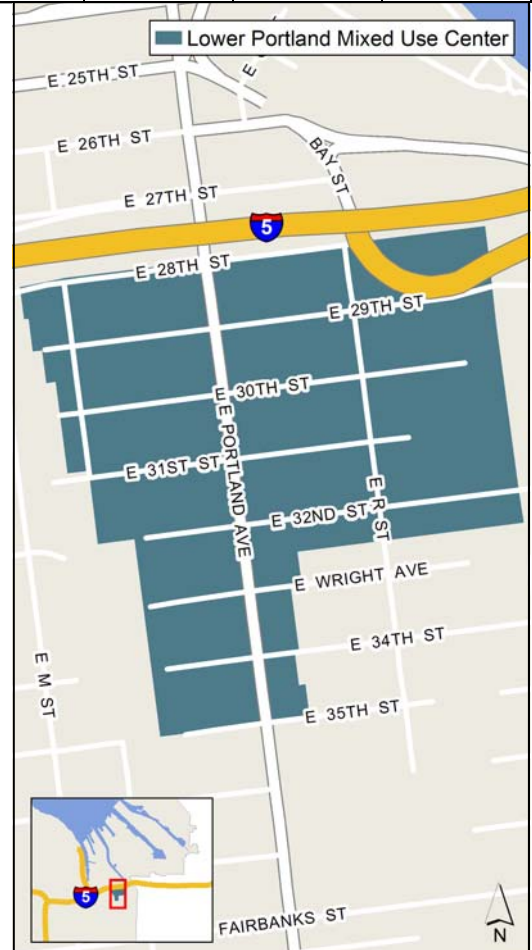


2008 Residential Profile Summary

Drive Time	3 Min.	5 Min.	U.S.A.
Population	10,890	42,865	
Households	3,569	15,280	
Average Household Size	3.03	2.65	2.59
Median Age	29.5	32.4	36.8
Median Household Income	\$37,076	\$38,417	\$54,749
Median Value Owner Occupied Housing Unit	\$174,561	\$187,903	\$182,960
Owner Occupied Units	46.1%	43.5%	60.6%
Renter Occupied Units	46.1%	47.2%	28.9%
Population Trend 2008-2013	1.3%	1.3%	1.2%
Median Household Income Trend 2008-2013	4.1%	4.2%	3.2%
2008 Business Profile			
Total Businesses	371	3,377	
Total Daytime Employees	8,105	51,538	

Overview:

Conveniently located off Interstate 5, this area is the entryway to our neighboring casino, The Emerald Queen. Follow the Portland Ave corridor to discover a unique 4-acre, park-like garden nursery, as well as auto services, grocery shops, and a wide range of professional services.



Portland Business District

2008 Resident Profile				
Drive Time	3 Min.	5 Min.	U.S.A.	
Population by Age				
0 - 4	9.0%	8.0%	6.9%	
5 - 9	8.7%	7.2%	6.5%	
10 - 14	8.8%	7.1%	6.7%	
15 - 19	9.0%	7.7%	7.1%	
20 - 24	7.6%	8.3%	7.0%	
25 - 34	14.2%	15.4%	13.3%	
35 - 44	12.7%	14.4%	14.1%	
45 - 54	13.5%	13.7%	14.7%	
55 - 64	9.2%	8.8%	11.1%	
65 - 74	3.9%	4.6%	6.4%	
75 - 84	2.6%	3.3%	4.3%	
85+	0.9%	1.5%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	13.5%	9.0%	6.5%	
9th - 12th Grade, No Diploma	15.5%	15.0%	9.9%	
High School Graduate	33.1%	33.0%	29.6%	
Some College, No Degree	20.9%	23.9%	20.1%	
Associate Degree	7.8%	8.2%	7.2%	
Bachelor's Degree	6.2%	7.6%	17.0%	
Graduate/Professional Degree	3.0%	3.2%	9.7%	
Employed Population 16+ by Occupation				
White Collar	38.5%	43.1%	60.6%	
Services	28.7%	25.8%	16.7%	
Blue Collar	32.8%	31.1%	22.8%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	3 Min.		5 Min	
Total Expenditures	61	\$43,190	64	\$44,976
Food at Home	64	\$3,140	67	\$3,270
Food Away from Home	63	\$2,164	66	\$2,258
Alcoholic Beverages	65	\$385	68	\$408
Housing	63	\$12,623	66	\$13,179
Shelter	63	\$9,727	66	\$10,180
Utilities, Fuel and Public Services	64	\$2,896	66	\$2,999
Household Operations	60	\$869	62	\$905
Housekeeping Supplies	62	\$477	65	\$499
Household Furnishings and Equipment	57	\$1,322	59	\$1,361
Apparel and Services	54	\$1,447	56	\$1,500
Transportation	62	\$6,682	64	\$6,848
Travel	58	\$1,097	61	\$1,154
Health Care	61	\$2,478	64	\$2,616
Entertainment and Recreation	60	\$2,239	63	\$2,333
Personal Care Products & Services	63	\$489	65	\$511
Education	63	\$868	67	\$915
Life/Other Insurance	57	\$326	59	\$341
Pensions and Social Security	59	\$4,066	61	\$4,242
*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100.				
A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average.				
Source: 2008 ESRI Business Analyst Online				